



Experts in online car sales

## Pricing & Packages

VW CERTIFIED PROVIDER



**Website**

## PRICING, PACKAGING & BILLING

# Packages

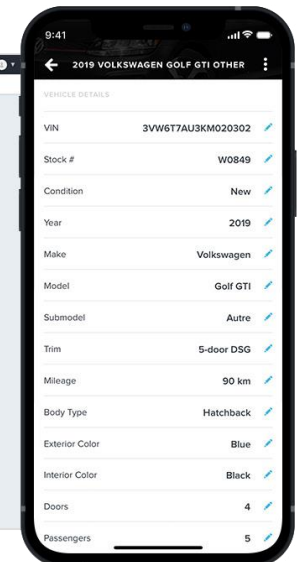
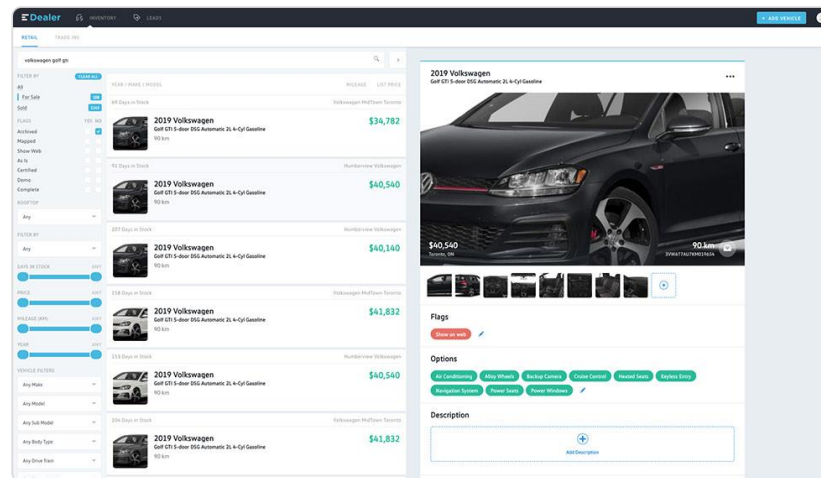
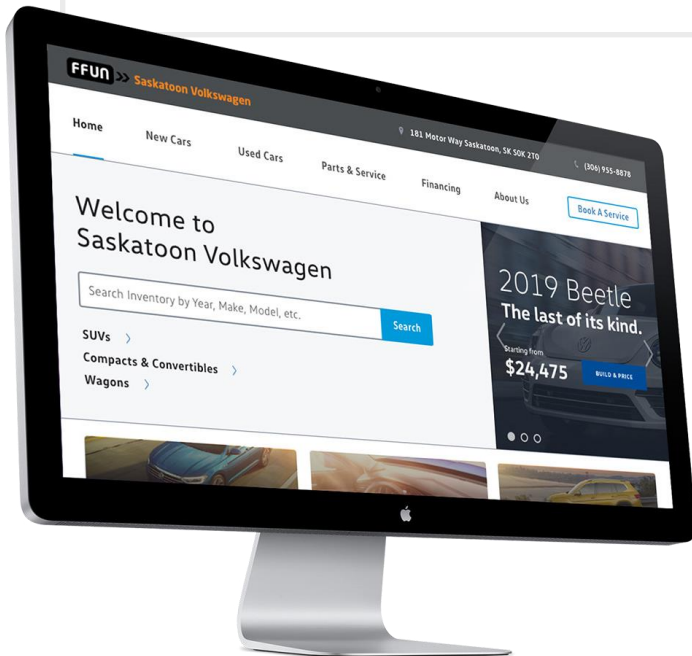
EDealer provides an automotive marketing solution that provides dealers the ability to manage all aspects of their online marketing initiatives. With many different plans you're sure to find exactly what you need.

	EDealer Plus	EDealer Elite	EDealer Prestige
	EDEALER MARKET HUB	EDEALER MARKET HUB	EDEALER MARKET HUB
	<b>\$899</b>	<b>\$1,199</b>	<b>\$1,999</b>
	per site / per month	per site / per month	per site / per month
All EDealer Market Hub features	✓	✓	✓
Dynamic Personalization w/ new vehicle incentives		✓	✓
Build and Price + New Vehicle Showroom w/ new vehicle incentives		✓	✓
Monthly Customization and Development Support Hours	2 hours	3 hours	5 hours
Facebook Marketplace push		✓	✓
eCommerce - Digital Retail Deposit Plug-in		✓	✓
Guaranteed Trade			✓
Dedicated Performance Manager			✓
Google Business Profile Management			✓
Google Maps Performance Tracking			✓
Technical SEO Essential			✓
Quarterly Ability to Use 2 Hrs towards 1 Single Seasonal Department-Focused Page			✓

# PRICING, PACKAGING & BILLING

## EDealer Market Hub

- Dynamic Optimized Inventory
- Inventory Management
- Inventory Syndication
- Window Sticker
- Video Marketing
- Vehicle Data and Options
- Mobile Optimized Inventory
- Lead Management
- Email Integration
- CPO Integration
- Mobile Data Capture
- Custom Segment Feature
- CARFAX Integration
- Social Media Integration
- Secure Credit App/Web Form
- Analytics and Reporting
- Digital Advertising  
*Optional addition*



## PRICING, PACKAGING & BILLING

# A-La-Carte Services

### Managed Digital Advertising

**23%**

of advertising spend

### Guaranteed Trade

**\$199**

per product/per month

### Google Inventory Product Feed

**\$150/mo**

Vehicle  
Descriptions  
(per unit)

AUTOMATED

**\$3**

CUSTOM

**\$5**

### Search Engine Optimization (SEO)

Local SEO Essential

**\$215/month**

General Technical  
SEO Essential

**\$215/month**

New Vehicle Content  
Marketing Plus

**\$525/month**

Fixed Operations/  
Used Vehicles Content  
Marketing Plus

**\$525/month**

Local SEO Accelerate

**\$425/month**

Advanced Applied  
Technical  
SEO Accelerate

**\$425/month**

New Vehicle Content  
Marketing Accelerate

**\$950/month**

Fixed Operations/  
Used Vehicle Content  
Marketing Accelerate

**\$850/month**

### Call Tracking

\$0.20/min.

**Metered**

6 lines, 1200 min.

**\$300**

10 lines, 2000 min.

**\$450**

15 lines, 2500 min.

**\$650**

### Website Content (One-time charge)

BASIC  
(ENGLISH)

**\$750**

BASIC BILINGUAL  
(ENGLISH & FRENCH)

**\$1,500**

COMPLETE  
(ENGLISH)

**\$2,000**

COMPLETE BILINGUAL  
(ENGLISH & FRENCH)

**\$4,000**



# Dealer

The complete solution for  
today's car dealer.



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